



PRESS RELEASE

October 1st, 2021

SAINT-GOBAIN INDIA UNVEILS ITS 'FIRST' EXCLUSIVE 'MYHOME' BRAND STORE IN MUMBAI

*~The **third** store for the brand in the country. Looks forward to an aggressive footprint across India~*

~Saint-Gobain India today unveiled its exclusive MyHome store in Mumbai~

Saint-Gobain, a worldwide leader in sustainable building materials, is renowned for the quality of its products. With homes becoming central to our existence, Saint-Gobain has ventured into offering end-to-end solutions made from its various products - Shower Cubicles, Windows, Kitchen Shutters, Wardrobe Shutters, LED Mirrors, Glass Writing Boards, Gyproc Ceilings, Drywalls, Tiling & Grouting Solutions, Gypsum Plaster, CertainTeed Roofing Shingles, and Novelio Wall Coverings under one roof through the MyHome store. Saint-Gobain offers its customers support from design to installation.

With one of the most expensive real estate markets in India, Mumbai has experienced a swell in the housing sector with a 29% increase in 2021. Due to consistent increase in property registrations, home owners are keen to adopt advanced and customised solutions that enhance their home decor. The expected surge in residential launches in Mumbai this year will further increase demand for housing solutions that ensure comfort, hygiene, and wellbeing. Keeping this in mind, Saint-Gobain India has recently launched a range of new products and solutions.

Mr. Hemant Khurana, Executive Director (Homes and Hospitality Business) Saint-Gobain India Pvt Ltd, said *"It gives me immense pleasure to launch the Saint-Gobain MyHome store in Mumbai. The store shows our commitment to an important market like Maharashtra, and provides a unique opportunity for homeowners to experience our solutions under one roof. Home owners will be benefitting from our capabilities to provide end-to-end customised offerings. Mumbai is known to be the real estate hub and we are excited for the opportunity to provide our solutions for the growing real estate market. With 2021 inviting more real estate investments and launches, there could not be a better time to unveil this store. We aim to offer our customers a Phygital (Physical + Digital) experience through a combination of the MyHome store and the popular MyHome website."*

Mr. Srihari K, Business Head, Saint-Gobain India, said *"We are thrilled to unveil our exclusive MyHome store in Mumbai. We have had an incredible response from the customers and the industry to our solutions. Our focus is on delivering wellbeing to the end consumers and this inauguration is an important milestone in our journey. We have developed several innovative solutions. For example, our luxury Shower Cubicles come with completely customisable solutions that can be deployed for a bathroom of any size and shape. The fulfilment process is digitalized end-to-end from measurement to manufacturing to installation. Customers in Mumbai can get an experience of our solutions through our physical MyHome store."*



Mr. Vijay Shinde, Surya Enterprises, said *“I am delighted to partner with Saint-Gobain in establishing the MyHome store. Saint-Gobain is a trusted brand and a leading player in glass solutions, construction and other building materials. I see this as an important step in offering solutions to the home builders and designers in Mumbai. This store reaffirms our commitment to continue to serve our esteemed customers with world- class products and solutions that deliver wellbeing in homes. This store will help our customers make informed decisions while constructing or renovating their homes. We look forward to welcoming customers not only from the city of Mumbai but also from other parts of Maharashtra.”*

Customers can now visit the store at Surya Enterprises, 215, 2nd Floor, Crystal Point Mall, New Link Road, Mumbai – 400053.

ABOUT THE SAINT-GOBAIN GROUP

Saint-Gobain designs, manufactures and distributes materials and solutions for the construction, mobility, healthcare and other industrial application markets. Developed through a continuous innovation process, they can be found everywhere in our living places and daily life, providing wellbeing, performance and safety, while addressing the challenges of sustainable construction, resource efficiency and the fight against climate change. This strategy of responsible growth is guided by the Saint-Gobain purpose, “MAKING THE WORLD A BETTER HOME”, which responds to the shared ambition of all the women and men in the Group to act every day to make the world a more beautiful and sustainable place to live in.

€ 745 Million in Sales in 2020 (India Region)

More than 167,000 employees, located in 70 countries

Committed to achieving Carbon Neutrality by 2050

To find out more about MyHome by Saint-Gobain,

visit: <http://myhome-saint-gobain.com/index.php>